

**DOOR**  
Eurasia

**25<sup>th</sup>**  
Year  
**WINDOW**  
Eurasia  
SPECIAL SECTIONS ALUMINIUM SHADING

**GLASS**  
Eurasia

Press Release

November 20, 2024

## **Eurasia Window, Door, and Glass Fairs Conclude with a Record-Breaking Success**

**The Eurasia Window, Door, and Glass Fairs, renowned as the pinnacle of the construction industry, have once again set a benchmark with over 65,000 visitors from 131 countries. This massive trade event, a hub for innovation and commercial partnerships, reaffirmed its status as an indispensable platform for industry professionals.**

Held at the Tüyap Fair and Congress Center in Istanbul, the 25<sup>th</sup> Eurasia Window, 16<sup>th</sup> Eurasia Door, and 14<sup>th</sup> Eurasia Glass Fairs brought together professionals from across the sector and concluded with unprecedented success. Hosting 65,814 visitors in total in 2024, the trade shows achieved record attendance, with 52,433 visitors from Türkiye and 13,381 international visitors from 130 countries.

### **Industry Dynamics on Full Display**

Held between November 16<sup>th</sup> to 19<sup>th</sup>, 2024, the event showcased the latest products and technologies in the window, door, and glass industries. Visitors had access to an extensive range of innovations, including window technologies such as production systems, profiles, machinery, and insulation materials, as well as door systems covering interior door solutions, locks, panels, partitions, and accessories and finally glass solutions comprising glass products, processing technologies, and complementary chemicals along with addition of special sections for aluminum systems, shading and façade technologies.

### **A Hub for International Business and New Trade Opportunities**

Organized by RX Tüyap in collaboration with PÜKAD (Window and Door Sector Association), PÜKAB (Window Producers Quality League Association), and GALSİAD (Entrepreneur Aluminum Industrialists and Businesspeople Association) the fairs drew significant attention from strategic regions, including Europe, the Balkans, the Middle East, North Africa, and Central Asia.

With 13,381 international visitors, the fairs reinforced their importance as a global trade hub. Domestic manufacturers gained new export opportunities, while international exhibitors explored the Turkish market, making the fairs a vital platform for business growth.

## **Driving Growth in the Construction Industry**

The fairs served as a critical platform for establishing new business connections and fostering sectoral development. Exhibiting companies showcased their products and innovative solutions, while industry professionals seized the opportunity to stay updated on the latest trends and advancements. RX Tüyap General Manager, Mr. Berkan Öner, highlighted the fairs' achievements:

*“This year, we successfully utilized the entire 120,000 square meters of our venue to host over 660 leading companies and company representatives from 21 countries, welcoming visitors from 131 countries. The fairs facilitated significant business partnerships for four days. We are confident that the Eurasia Window, Door, and Glass Fairs will continue to contribute substantially to the industry in the coming years, showcasing the most innovative solutions in doors, windows, and glass.”*

## **Record Attendance and Global Success**

This year's fairs hosted more than 660 exhibiting companies and company representatives from 21 countries, drawing a total of 65,814 visitors. The impressive attendance underlined the fairs' role as a regional and global meeting point for the construction industry. Over the course of four days, the event provided a basis for sectoral collaborations and new business networking.

## **Mark Your Calendar for 2025!**

The Eurasia Window, Door, and Glass Fairs will reopen their doors between November 15-18, 2025 at their usual venue, Tüyap Fair and Congress Center located Istanbul. Be sure to save the date and join these premier trade events!